CITY **TRANSFORMER**

COMPANY OVERVIEW

- Founded: 2014
- Grants: \$2.5M
- Funding: \$20M
- B2C pre-orders: 1,000
- B2B pre-orders: 1,000
- Distribution pipeline: 3,000

PRODUCT

The world's first urban EV with an intelligent, adjustable width.





COMBINES BENEFITS OF MOTORCYCLES AND CARS

- 1. 10x chances to find on-street parking
- 2. Transforms from motorcycle agility to car-like stability
- 3. Car level convenience and safety

THE URBAN MOBILITY CHALLENGE



240h

Annual time lost per person in EU due to congestion and parking.



Euros wasted every year in the ÉÚ due to congestion.



25%

Of EU total GHG emissions are caused by transportation.



Of city space is taken by roads and parking lots.

MARKET PENETRATION STRATEGY

Clear demand for the segment

Local incentives and regulations To prioritize countries and cities

City by city approach - city car Cost effective operation and marketing



HELPING CITIES DETOX TRANSPORTATION

Comparing to an average EV



60% Energy saving



Space saving





LEADERSHIP TEAM

DR. ASAF FORMOZA

engineering

PhD Mechanical

Serial entrepreneur

Experienced manager



CEO







UDI MERIDOR

COO & Strategy



Serial entrepreneur

NASA 'Singularity'

Nano-physics MSc.

Univ. graduate







EYAL CREMER

Design

CDO

MA. Transportation

Former designer at **VOLVO** & **SKODA**









- **Board Member** Former CEO of VOLVO
- Former Board member at \boldsymbol{VW}
- EVP at GM













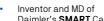












Former executive in

AWARDS















CONTACT

Former director of sales and strategy VW group, Bentley, PSA group

Advisory Board Member

Former deputy CFO of VOLVO Cars

Advisory Board Member

Mercedes Benz

CT-CARGO

CHALLENGES IN LAST-MILE DELIVERY



53%

Of total shipping costs come from last-mile delivery, with rising energy prices driving a 20% increase in recent years.



32%

increase in urban delivery emissions is expected by 2030 as growing e-commerce worsens traffic.



Stricter Emission Regulations

Cities and regulators are enforcing sustainability mandates, demanding electric and compact logistics solutions.

CT-CARGO KEY FEATURES & COMPETITIVE EDGE

Sustainable Design

- Lightweight & modular
- Substantial reduction of battery size
- Compatible with L7e CU Regulation

Cost-Effective

- Low energy consumption
- Fleet optimization
- OTA updates for smart fleet management

MARKET TRENDS & NEEDS



Compact, Electric Vehicles

Essential for reducing congestion and meeting emission targets



Urban Mobility Shift

Smaller, more maneuverable vehicles improve efficiency.



Sustainability Mandates

Cities are enforcing stricter regulations, requiring future-proof solutions.

Driver-Centric Innovation

- Ergonomic cabin
- Enhanced maneuverability
- · Seamless integration with client's fleet interface

FUTURE PROOF MODULAR LOGISTICS

Sustainability First

Meeting emission targets while optimizing cost and efficiency.

Smart & Connected

OTA updates and software-enabled fleet management.

Scalable & Adaptable

Modular platform ready for future delivery challenges

REPLACEABLE MODULAR BOXES

PER NEED



CT-CARGO Air Carrying large & tall cargo

Width: 1000mm Payload: 430 kg



CT-CARGO Box Optimized for urban traffic

Width: 1000mm Storage volume: 1,300 L Payload: 430 kg / max. 1,000Kg



CT-CARGO Max

Higher capacity tasks Width: 1300mm

Storage volume: 1,800 L Payload: 600 kg / Max. 1,000 kg

COMPETATIVE LANDSCAPE



Cargo bikes

Lacking safety and weather protecion



Minimobility solutions
Cargo volume is too small



Delivery vans

High TCO & Low utilization

Not compatible with urban landscape

CONTACT

Itamar Meridor Business development manager

itamar@citytransformer.com

